

SUSTAINABILITY POLICY

Across our operations, we aim to preserve the communities and environments we visit by supporting activities and projects that adhere to the following criteria.

Community sustainability

The community programs we support are those that are owned and managed by the community or in partnership with a custodian, in order to preserve:

- (1) Human rights and dignity; and
- (2) Cultural integrity

Community projects currently supported include for example the following:

Project	Area	Country	Type
The Living Museum of the Damara	Twyfelfontein	Namibia	Community owned and operated
Nakambale Museum	Olukonda	Namibia	Community owned and operated
Mafwe Living Museum	Samsitu Lake	Namibia	Community owned and operated
Mbunza Living Museum	Samsitu Lake	Namibia	Community owned and operated
Ju/'Hoansi Living Museum	Maroelaboom	Namibia	Community owned and operated
Khomani San settlement	Askham	South Africa	Community owned and operated
!Khwa ttu Sand settlement	Yzerfontein	South Africa	Community owned and operated
Umphakatsi Village	Hlane	Swaziland	Community owned and operated

Environmental sustainability

Our foremost support is given to national parks, and our tours are planned accordingly.

Private reserves are supported to the extent that they meet the following criteria:

- (1) The environment provided is as near as possible to natural habitat and territorial ranges; and
- (2) Interaction with wildlife is strictly limited to that which is necessary

We are opposed to the keeping of big cats in captivity, for the stated purposes of 'conservation'.

We DO NOT SUPPORT any project that allows big cat and human interaction.

Private projects currently supported include the following:

Project	Area	Country	Type
Wildlife ACT	Parakurunga	Botswana	Conservation project - ecologist managed
Wildlife ACT	Third Bridge	Botswana	Conservation project - ecologist managed
Thali Thali	Langebaan	South Africa	Private game reserve – open vehicle viewing only

In-house operation

In-house, we operate in a manner commensurate with the [Fairtrade principles](#). Our hope is to support others who currently do the same, and to inspire fence-sitting operations to change.